



## Public-Private Partnerships under the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) Countries (P4) Project



### Overview

The U.S. Centers for Disease Control and Prevention (CDC) awarded Cardno a five-year cooperative agreement to manage the second phase of the public-private partnerships under the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) Countries (P4) Project. Managing the first phase (2009-2015) and now the second phase (2015-2020) of the P4 Project, Cardno collaborated with CDC and the Office of the U.S. Global AIDS Coordinator and Health Diplomacy (S/GAC) to leverage the resources of the U.S. Government and private sector partners to meet the PEPFAR goals of improved health outcomes, sustainability, and country ownership. The P4 Project has a focus on Sub-Saharan Africa and other PEPFAR-supported countries, and a value of US\$50 million.

#### Key Services:

- > Partnership Management
- > Private Partner Identification
- > Partnership Expansion
- > Contracts & Funds Management
- > Monitoring, Evaluation, and Reporting
- > Communication & Knowledge Management



**Sector:**  
Health



**Location:**  
Sub-Saharan Africa and other PEPFAR-supported countries



**Award Value:**  
US\$50 million



**Client:**  
U.S. Centers for Disease Control and Prevention (CDC)

**Duration:**  
April 2015 – March 2020

## Key Results Since 2009



**12,000** Beneficiaries Reached with HIV-related Prevention, Treatment, and Care Services



**\$35 million** in Private Sector Contributions Leveraged



**7,500** Healthcare Workers Trained



**19** PPPs Managed Across **15+** Countries with **75** Partners



**130M+** mHealth Messages Sent and Received



**9,000** Women Screened for Cervical Cancer

## Partnership Services

Cardno manages a broad range of successful public-private partnerships, contributing to improved health outcomes in PEPFAR-supported countries. Since 2009, P4 Project has managed US\$61 million in PEPFAR funding and implemented a portfolio of 19 strategic partnerships. These partnerships vary in size, dollar value, technical program area, and model type (i.e., whether global, central, or country-led). Cardno has engaged over 100 partners from the private sector, leveraging over US\$34 million to work on complex issues from mHealth to Ebola response. Cardno also works with the public sector, philanthropists, civil society organizations, and NGOs to support PEPFAR targets in high disease burdened countries around the world. Alongside U.S. Government agency leadership and host governments, these partnership introduce innovative technologies and approaches to reach PEPFAR targets.

## Cardno's Role

Cardno's P4 Project continues to manage and implement a portfolio of partnerships to combat the global HIV/AIDS epidemic and other diseases, including cervical cancer and Ebola. The P4 Project helps countries maintain and expand current partnerships, and assists in identifying private sector partners that enhance country ownership and shared responsibility. The P4 Project also supports the evaluation of private sector engagement to assess the impact and contribution of partnerships to PEPFAR's HIV/AIDS care, treatment, and prevention goals and shares lessons learned. These partnerships contribute to PEPFAR's goal of an AIDS-free generation through innovative interventions in the areas of health systems strengthening; prevention, treatment, and care services, including prevention of mother-to-child transmission; mobile health; disease surveillance; health informatics; and health management information systems.

## Current Partnerships

### HEALTH INFORMATION SERVICES

- Cameroon DHIS 2
- Ebola Task Force
- Expenditure Reporting
- Open Health Information Exchange and DATIM
- Optima HIV Modeling

### MOBILE HEALTH

- mHealth Kenya Evaluation
- mHealth Tanzania

### DEMAND CREATION

- MTV Shuga Down South
- South Africa Voluntary Medical Male Circumcision
- Together for Girls

### PREVENTION, CARE, AND TREATMENT

- mHealth Tanzania
- Pink Ribbon Red Ribbon Ethiopia and Mozambique

**TOOLKIT** – Cardno has developed a set of tools to enhance the effectiveness of the services the P4 Project offers to partners. The toolkit enables partners to better design, execute, evaluate, and scale-up public-private partnerships in support of PEPFAR-goals. The toolkit is updated as needed to offer solutions to evolving requirements in response to PEPFAR public-private partnership models.

**For more information contact Cardno:**

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